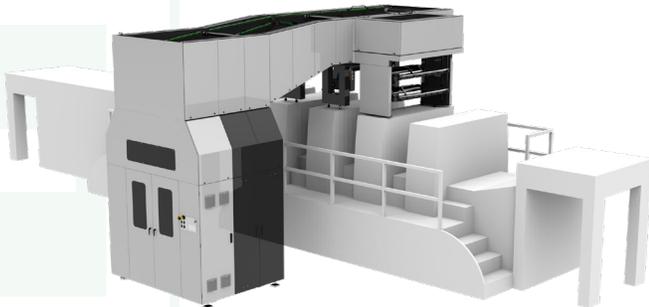


Vinfoil Infigo SF110 GF: The right tool for the job



The expectations are high and the possibilities are endless at Hub Folding Box in Mansfield Massachusetts, especially when it comes to in-line Vinfoiling. Our customer's demand the highest quality for their products, knowing their brand image is everything in today's marketplace. Having the ability to Vinfoil in-line provides the innovation and efficiencies to meet those objectives. "This is why we invested in the state-of-the-art Infigo SF110 GF along with a new Koenig & Bauer specially configured 106 printing press" reports, Tony DiRico, President and CEO of Hub Folding Box Company, which is celebrating its 100th year anniversary.



"We were investigating cold foiling and its technology since its inception and always were intrigued with the possibilities. However, the return on investment (ROI) with conventional cold foiling didn't justify the capital expenditure. The additional waste on the film versus Hub's existing hot foil stamping, and the need to change out rolls manually, were not only an ergonomic challenge but caused downtime and additional expense. When we visited Koenig & Bauer and saw the Infigo SF110GF, it changed our minds."

The key features of the Infigo SF110GF that helped us make our decision are:

- The ability to safely change rolls at the floor level and the non-stop continuous splicer that minimizes the change-over of the rolls to less than 90 seconds.
- Reducing foil waste is the key when cold foiling. The Infigo SF110GF delivers the capability to minimize the waste of the film on most job layouts using their MFU (Multiple-Foil-Use) and (WS) web splitting technology. These technologies allow for the most efficient use of the film.
- Ultimately these technologies combined help improve the overall net throughput.

The Vinfoil Infigo SF110 GF has exceeded our expectations and has demonstrated a ROI because of the type of work and innovation we are able to provide to the market place.

We are excited about the Vinfoil market in the future. Our customers are demanding innovative technology that creates shelf presence and brand awareness at the moment of truth. Coupled with the need for economical solutions, the Vinfoil Infigo SF110 GF technology helps us achieve those goals.

We would absolutely invest in a Vinfoil Infigo SF110 GF again given the same set of circumstances."

